

Building a Society for all Ages Strategy 2009  
Annex - Work across government for older people and the ageing society

Current

Strategy / Policy / Publication	Lead Department	Date	Main Proposals
<a href="#">Beacon Scheme</a>	Communities and Local Government	Implemented from 1999	<ul style="list-style-type: none"> <li>▪ Sharing of best practice between local authorities, including initiatives around the theme 'services for older people'.</li> <li>▪ Plans to design a new awards and knowledge transfer scheme are being developed.</li> </ul>
<a href="#">Lifetime Homes, Lifetime Neighbourhoods: A National Strategy for Housing in an Ageing Society</a>	Communities and Local Government	Published February 2008	<ul style="list-style-type: none"> <li>▪ Expansion of handyperson services.</li> <li>▪ Maintaining independence by adapting homes as older people grow older.</li> <li>▪ Establishing a new dedicated housing advice and information service providing expert advice for older people.</li> <li>▪ Building accessible and easily adaptable homes.</li> </ul>
<a href="#">Free swimming</a>	Department for Culture, Media and Sport	Implemented from April 2009	<ul style="list-style-type: none"> <li>▪ Local Authorities can offer free swimming to the over 60s.</li> <li>▪ so far, 264 of 337 councils (78 per cent) have signed up.</li> </ul>
<a href="#">Equalities and Human Rights Commission</a>	Equality and Human Rights Commission	Established 2007	<ul style="list-style-type: none"> <li>▪ The EHRC has significant powers to enforce the equalities duties of organisations and authorities.</li> <li>▪ It has extensive legal powers and a dedicated directorate of expert lawyers who are specialists in equality law.</li> </ul>
<a href="#">Train to Gain and Apprenticeships</a>	Department for Business, Innovation, and Skills	ongoing	<ul style="list-style-type: none"> <li>▪ Train to Gain provides funding for work-related training (fully funded for those under 25, half funded for those over 25).</li> <li>▪ Full funding is provided for people under 19 taking up apprenticeships, half funding for all over 19 (adult apprenticeships). The rest of the costs must be met by the employer.</li> </ul>
<a href="#">Our Health, Our Care, our Say</a>	Department of Health	Published January 2006	<ul style="list-style-type: none"> <li>▪ A vision to provide people with good quality social care and NHS services in the communities where they live</li> </ul>
<a href="#">Dignity in Care Campaign</a>	Department of Health	Implemented from November 2006	<ul style="list-style-type: none"> <li>▪ Aims to end tolerance of indignity in health and social care services through raising awareness and inspiring people to take action</li> </ul>
<a href="#">Putting People First</a>	Cross-government	Published December 2007	<ul style="list-style-type: none"> <li>▪ Sets out the cross-sector commitment to transforming adult social care and the need for the state to empower citizens to shape their own lives and the services they receive.</li> <li>▪ By 2011, the majority of people assessed as needing community care should have access to a personal budget.</li> </ul>
<a href="#">Partnerships for Older People Projects</a>	Department of Health	Pilots active April 2006 to March 2008; Evaluation	<ul style="list-style-type: none"> <li>▪ Pilots testing and evaluating approaches aimed at creating a sustainable shift in resources and culture away from institutional and hospital based crisis care for older people towards</li> </ul>

		report to be published December 2009	<p>earlier, targeted interventions for older people within their own homes and communities.</p> <ul style="list-style-type: none"> <li>▪ The final report will highlight the evidence and learning from the 29 Local Authority led pilots. This will help support LA led partnerships within the context of Putting People First, to invest with confidence in preventative approaches which improve the quality of life of older people and are cost effective.</li> </ul>
<a href="#"><u>National Carers Strategy</u></a>	Department of Health	Published June 2008	<ul style="list-style-type: none"> <li>▪ Sets out the Government's commitment to support carers, including developing pilots to look at how the NHS and GPs can better support carers.</li> <li>▪ Investing over £255 million in new commitments.</li> </ul>
<a href="#"><u>Health Inequalities: Progress and Next Steps</u></a>	Department of Health	Published June 2008	<ul style="list-style-type: none"> <li>• Highlights successes in reducing health inequalities.</li> <li>• Sets the direction of travel for tackling health inequalities.</li> </ul>
<a href="#"><u>High Quality Care For All, the final report of the NHS Next Stage Review</u></a>	Department of Health	Published June 2008	<ul style="list-style-type: none"> <li>▪ Identifies the way forward for a 21<sup>st</sup> Century NHS which is clinically-driven, patient-centred, responsive to local communities and to deliver high quality of care for everyone in all aspects.</li> <li>▪ Sets out wide-ranging proposals that place quality of care at the heart of everything the NHS does, empowering patients and staff to secure the effective and personalised care that we all expect.</li> </ul>
<a href="#"><u>End of Life Care Strategy</u></a>	Department of Health	Published July 2008	<ul style="list-style-type: none"> <li>▪ Aims to improve care for people approaching the end of life.</li> <li>▪ It covers all adults with advanced, progressive illness and care given in all settings.</li> </ul>
<a href="#"><u>National Dementia Strategy</u></a>	Department of Health	Published February 2009	<ul style="list-style-type: none"> <li>▪ Sets out the Government's commitment to providing high quality services and support for people with dementia their families and carers.</li> <li>▪ Funding of £150 million over the next two years.</li> </ul>
<a href="#"><u>Be Active, Be Healthy: a plan for getting the nation moving</u></a>	Department of Health	Published February 2009	<ul style="list-style-type: none"> <li>▪ Establishes a new framework for the delivery of physical activity alongside sport for the period leading up to London 2012 and beyond.</li> <li>▪ Sets out new ideas for Local Authorities and Primary Care Trusts to help determine and respond to the needs of their local populations.</li> </ul>
<a href="#"><u>Healthy Weight, Healthy Lives: One Year On</u></a>	Department of Health	Published April 2009	<ul style="list-style-type: none"> <li>▪ The one-year on report sets out plans to tackle obesity levels in adults and includes proposals to: <ul style="list-style-type: none"> <li>○ Begin the roll-out of the NHS Health Checks for all 40-74 years olds.</li> <li>○ Change4Life campaign to target at risk adults, from January 2010.</li> </ul> </li> </ul>

<a href="#"><u>NHS Health Checks</u></a>	Department of Health	Implemented from April 2009	<ul style="list-style-type: none"> <li>▪ Universal risk check for people aged 40-74 to assess risk of heart disease, stroke, kidney disease and diabetes, then tailored advice to reduce risks.</li> </ul>
<a href="#"><u>Free bus travel</u></a>	Department for Transport (except where devolved)	Implemented from April 2008	<ul style="list-style-type: none"> <li>▪ The introduction of free off-peak concessionary bus travel throughout England took effect on 1 April 2008.</li> <li>▪ It gives the opportunity of greater freedom and independence to around 11 million older and disabled people in England.</li> </ul>
<a href="#"><u>LinkAge Plus pilots</u></a>	Department for Work and Pensions	Pilots conducted 2006-2008	<ul style="list-style-type: none"> <li>▪ LinkAge Plus pilots have provided joined-up services, tailored to local circumstances and needs, to older people through an initial point of contact including benefits, care, health, transport, home security and adaptations.</li> <li>▪ LinkAge Plus has increased the use of effective, low cost preventative services. Evaluation will be published in July 2009 showing a strong business case for the joined-up approach with early net savings.</li> </ul>
<a href="#"><u>Age Positive Initiative</u></a>	Department for Work and Pensions	ongoing	<ul style="list-style-type: none"> <li>▪ Working with employers to promote the retention and recruitment of older workers, their continued training and flexible retirement practices.</li> </ul>
<a href="#"><u>Pension reform</u></a>	Department for Work and Pensions	Acts in 2007/2008	<ul style="list-style-type: none"> <li>▪ Pensions Act 2007 will deliver a state pension that is fairer, more generous and more widely available. Measures begin to come into effect from 2010 onwards.</li> <li>▪ Pensions Act 2008 will extend the opportunity of workplace pension saving to millions, many for the first time. All eligible employees will be automatically enrolled into a workplace pension scheme with the option to opt out from 2012 onwards.</li> </ul>
<b>Self employment support</b>	Department for Business, Innovation and Skills (with PRIME)	Policy workshop June 2009	<ul style="list-style-type: none"> <li>▪ Work with PRIME to develop joined-up package of support for older entrepreneurs, including mechanism for identifying those most suitable for support.</li> </ul>
<a href="#"><u>Digital Britain</u></a>	Department for Business, Innovation and Skills and Department for Culture, Media and Sport.	Published June 2009	<ul style="list-style-type: none"> <li>▪ Contains actions and recommendations to ensure first rate digital and communications infrastructure to promote and protect talent and innovation in our creative industries, to modernize TV and radio frameworks, and support local news, and it introduces policies to maximize the social and economic benefits from digital technologies.</li> </ul>
<a href="#"><u>The Learning Revolution</u></a>	Department for Business, Innovation and Skills	Published March 2009	<ul style="list-style-type: none"> <li>▪ Reaffirms cross-government commitment to informal learning and sets out how the Government will act as an enabler, capacity builder and connector to maximise the potential benefits.</li> </ul>

<a href="#"><u>Building Britain's Future</u></a>	Cross-Government	Published June 2009	<ul style="list-style-type: none"> <li>▪ The Government's plan to work with the British people to respond to the economic downturn and together build a stronger, fairer and more prosperous country. Sets out 12 commitments on which to achieve this and seeks public responses which will be published late 2009.</li> </ul>
<a href="#"><u>Helping You Make the Most of Your Money: A Joint Action Plan</u></a>	HM Treasury	July 2008	<ul style="list-style-type: none"> <li>▪ Sets out measures to help people manage their money, now and in the future, and will help to deliver the Government and the FSA's shared vision of better informed, better educated and more confident consumers, equipped to take control of their finances and play an active role in the financial services market.</li> </ul>
<a href="#"><u>Equality Bill</u></a>	Government Equalities Office	Consultation published June 2009	<ul style="list-style-type: none"> <li>▪ Includes ban on age discrimination in the provision of goods, facilities and services.</li> <li>▪ This will become active at a later date when a commencement order is made.</li> </ul>
<a href="#"><u>Preparing For Our Ageing Society: A Discussion Paper</u></a>	HM Government	November 2008	<ul style="list-style-type: none"> <li>▪ Sets out a number of consultation questions to give people the opportunity to tell Government what they think is the most important for a fulfilling later life.</li> </ul>
<a href="#"><u>Preparing For Our Ageing Society: Summary of Responses</u></a>	HM Government	June 2009	<ul style="list-style-type: none"> <li>▪ Records the views and thoughts given through the consultation on Preparing For Our Ageing Society: A Discussion Paper.</li> </ul>
<a href="#"><u>Don't Stop Me Know: Preparing for an Ageing Population</u></a>	The Audit Commission	July 2009	<ul style="list-style-type: none"> <li>▪ Sets out the need for action for Local Councils and Central Government to do more to improve the quality of life for older people, working with them to improve services, tackle social isolation and support independent living.</li> </ul>
<a href="#"><u>Review of Older People's Engagement with Government</u></a>	Independent Review commissioned by Department for Work and Pensions	November 2008	<ul style="list-style-type: none"> <li>▪ Sets out a number of recommendations, including the establishment of UK Advisory Forum on Ageing to improve the engagement of older people with Government</li> </ul>
<a href="#"><u>Empowering Engagement: A Stronger Voice for Older People</u></a>	Department for Work and Pensions	February 2009	<ul style="list-style-type: none"> <li>▪ Government's response to John Elbourne's review. Sets out an action plan to improve the quality of life of older people through their closer engagement with government</li> </ul>
<a href="#"><u>Intergenerational Demonstrator Programme</u></a>	Department for Work and Pensions; Department for Children, Schools and Families; Department of Health; Office of the Third Sector	Implemented from April 2009	<ul style="list-style-type: none"> <li>▪ £5.5m fund for 12 demonstrator sites lead by Local Authorities in collaboration with the voluntary sector</li> </ul>

## Future

Strategy / Policy	Lead Department	Date	Main proposals
<a href="#">Care and Support Green Paper</a>	Department of Health	To be published Summer 2009	<ul style="list-style-type: none"> <li>▪ Proposals around reforms to the care and support system to address future demographic changes (for all adults, including older people), an estimated funding gap and increasing expectations of services.</li> <li>▪ Publication of Green Paper to be followed by a formal consultation.</li> </ul>
<a href="#">Health Prevention Package</a>	Department of Health	By end 2009	<ul style="list-style-type: none"> <li>▪ Aims to raise the focus on older people's prevention services and encourage their use and in the longer term to improve older people's health, well-being and independence.</li> <li>▪ Sets out older people's current entitlements to prevention services and explores potential new entitlements.</li> </ul>
<b>Active later life summit</b>	Department of Health	Planned for Autumn 2009	<ul style="list-style-type: none"> <li>▪ Summit to encourage leisure industry and other bodies to establish activities and events aimed at people in later life which are likely to boost physical activity.</li> </ul>
<a href="#">Mid-life LifeCheck</a>	Department of Health	National roll-out expected late 2009	<ul style="list-style-type: none"> <li>▪ An interactive, web-based questionnaire aimed at people aged 40-65.</li> <li>▪ Will concentrate on empowering people to make the right choices to improve their health.</li> </ul>
<b>Adult Advancement and Careers Service</b>	Department for Business, Innovation and Skills	National roll-out 2010	<ul style="list-style-type: none"> <li>▪ Will support people to upskill, reskill, gain or change career at any point during their life.</li> <li>▪ Will refer people to other services for support with finance, health or housing questions.</li> <li>▪ Will be available via the internet, telephone or face-to-face.</li> </ul>
<b>Pre-retirement courses</b>	Department for Business, Innovation and Skills Department for Culture, Media and Sport	ongoing	<ul style="list-style-type: none"> <li>▪ Will expand the range of pre-retirement courses offered through community assets such as adult education colleges and libraries.</li> </ul>
<a href="#">Right To Control</a>	Office for Disability Issues	Consultation exercise begins June 2009	<ul style="list-style-type: none"> <li>▪ The right to control is about shifting the balance of power from the state to the individual and recognising that disabled people are the experts in their own lives.</li> <li>▪ Introducing the right will help to</li> </ul>

			deliver the Government's commitment to achieve equality for disabled people by 2025.
<b>Extending Age Positive</b>	Department for Work and Pensions	September 2009	<ul style="list-style-type: none"> <li>▪ Targeted guidance and toolkits, establish links with regional 50+ employment projects.</li> </ul>
<b>Evaluating Workability</b>	Department of Work and Pensions	Dependent on pilots getting underway	<ul style="list-style-type: none"> <li>▪ Work with pilots, once they are underway, to assist in producing robust evaluation.</li> </ul>
<b>'One Stop Shop'</b>	Department of Work and Pensions	Launch planned for 2010	<ul style="list-style-type: none"> <li>▪ A new interactive 'one stop shop' for helping people planning ahead, this will make it easier for people in mid-life to make decisions they need to on a range of issues such as their financial affairs and health concerns.</li> <li>▪ It will signpost people to relevant more specialised services including The Pension Service, The Pensions Advisory Service and private sector information providers and link to a range of planning services as they become available including: Money Guidance, the NHS mid-life LifeCheck, the Adult Advancement and Careers Service and Firststop.</li> </ul>